

# LOOKING FORWARD TO THE **FUTURE**



**METROLOGY DIRECT**



## METROLOGY DIRECT LTD **BECOMES SEMPRE**

Metrology Direct is a leading supplier of high quality measuring and testing systems. Established in 1999, Metrology Direct has advanced from humble beginnings to a 1200 sqm metrology centre based in Barnwood, Gloucester.

Metrology Direct serves a range of manufacturing industries including oil and gas, automotive, aerospace, medical devices and many other allied markets.

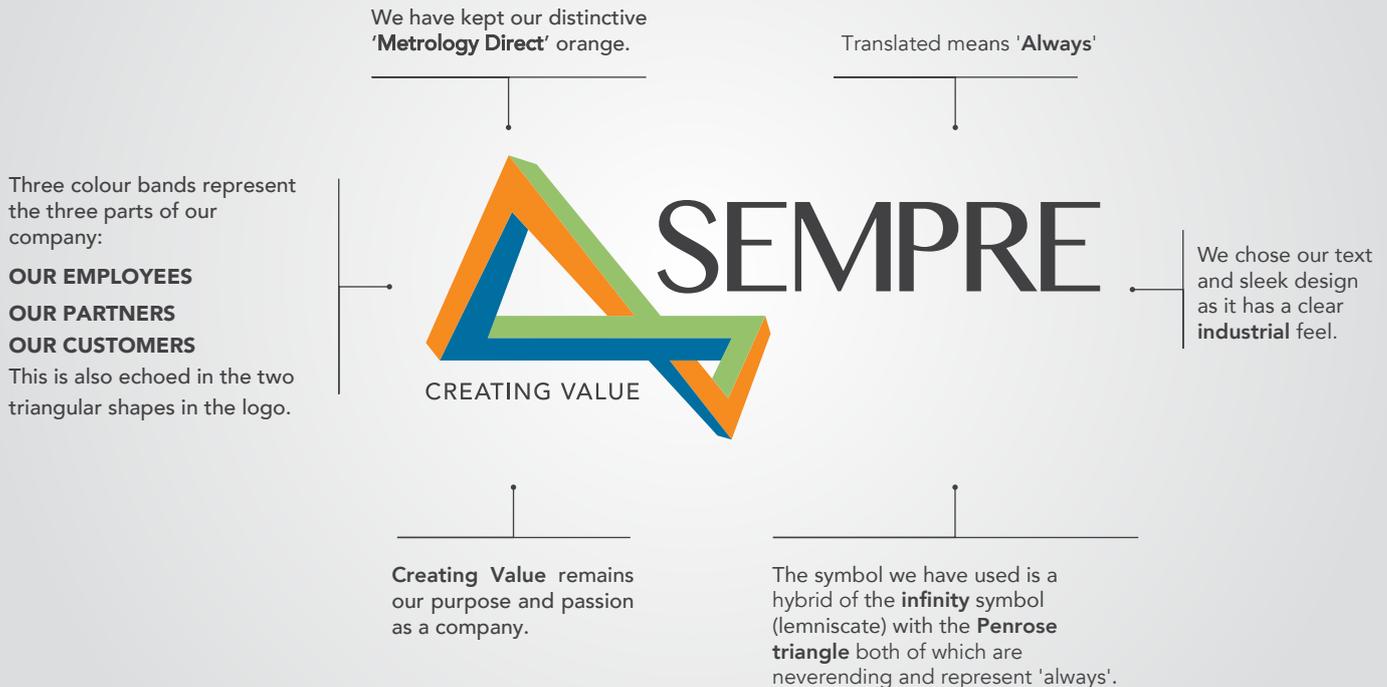
We have recognised the change in demands from our customers and endeavour to provide products and services appropriate for the demands of the future.

This will include the current range of world class products such as Jenoptik, Micro-Vu, InspecVision and Innovalia but will also encompass associated services such as machine integration, automation, design and development and Lean Enterprise efficiency products.

The company name of Metrology Direct no longer covers all of the current products and services on offer nor with our plan to increase our offering in future.

**Metrology Direct will therefore change name to 'The Sempre Group' as from June 1st 2018.**

Sempre means 'always' which we consider a brand promise that falls in line with the business' core focus of 'Creating Value'. Sempre will focus itself around the three linked partnerships of suppliers, customers and employees. Sempre will have several divisions serving its client base.



#### SEMPRE INDUSTRIAL METROLOGY

- will provide a diverse range of measuring systems and industrial software.

#### SEMPRE LEAN ENTERPRISE

- will provide a range of Lean products and services plus bespoke designed workshop benches, both directly and through an e-shop.

#### SEMPRE MEASURING INSTRUMENTS

- will supply a range of hand tools and workshop equipment both directly and via an e-shop.

#### SEMPRE ENGINEERING SERVICES

- will provide technical service and support, design and development of fixtures and gauges, consultation and contract measurement services.

SEMPRE INTENDS TO EXPAND ITS RANGE WHILST CONTINUING TO KEEP THE FOCUS OF PROVIDING WORLD CLASS PRODUCTS AND SOLUTIONS COUPLED WITH EXCEPTIONAL SERVICE AND SUPPORT.